

# Privacy Policy

Last updated: May 25th, 2018

Effective: May 25th, 2018

Jessa Zimmerman MA PLLC operates <https://seattlecouplescounselor.com/> and <https://bettersexpodcast.com/> (the "Sites"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Sites.

We use your Personal Information only for providing and improving the Sites. By using the Sites, you agree to the collection and use of information in accordance with this policy.

## Information Collected

No information is collected if you visit the Sites and no information is stored by Jessa Zimmerman MA PLLC. Information is collected by third party actors, including google.

If you desire to have access to certain restricted sections of the Sites, you will be required to become a registered user, and to submit certain personally identifiable information to third parties who store and process your information. This happens in a number of instances, such as when you sign up for an account, or if you desire to receive marketing materials and information. Personally identifiable information that we may collect in such instances may include your IP address, full user name, password, email address, city, time zone, telephone number, and other information that you decide to provide us with. You may, however, visit our Sites anonymously.

## Information Use

We never sell your information.

Information that is collected may be used for the following:

- For customer support cases.
- For managing your appointment schedule.
- To personalize your experience (your information helps us to better respond to your individual needs).
- To process transactions. Note, your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To send product updates and marketing material. Note, the email address you provide for order processing may be used to send you information and updates pertaining to your account, in addition to receiving occasional company news, updates, related product or service information, etc.

# How Jessa Zimmerman MA PLLC Protects Your Data

All of your data is processed by third party services which operate in a secure manner.

## Log Data

Like many site operators, we use outside analytics companies to collect information that your browser sends whenever you visit our Sites (“Log Data”). They may store usage information such as the type of device you use to access the Sites, your operating system, browser type, IP address, and device ID, the pages you visit or request, links clicked, referring sites, user interactions and your search terms. They also derive your location from your IP address.

## Service Providers

We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, billing, customer relationship, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

## Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

We do not use cookies on the Sites at this time.

Like many sites, we may use “cookies” to collect information in the future. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Business Transfers

In the event that Jessa Zimmerman MA PLLC is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. The promises in this Privacy Policy will apply to your information as transferred to the new entity.

## Rights of Rectification for Your Personal Information

### Your Personal Information

If you are a registered user of our Services, we provide you with tools and account settings to access or modify the profile information you provided to us and associated with your account.

## Rights of Access for Your Personal Information

If you are a registered user of our Services, you can receive a report of data associated with your account by sending an email to [change@jessazimmerman.com](mailto:change@jessazimmerman.com).

## Rights of Erasure for Your Personal Information

If you are a registered user of our Services, and you would like to delete your account and erase any associated data, you can do so by sending an email request to [change@jessazimmerman.com](mailto:change@jessazimmerman.com).

## International Users

By using the Site, Jessa Zimmerman MA PLLC will transfer data to the United States. If you are visiting from the European Union or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your information to the United States and to the Processing of your data globally. By providing your Personal Information, you consent to any transfer and Processing in accordance with this Privacy Policy.

## Opt-Out (Right to Restrict Processing)

You have the right to opt out of certain uses and disclosures of your Personal Information. Where you have consented to Jessa Zimmerman MA PLLC's Processing of your Personal Information, you may withdraw that consent at any time and opt-out to further Processing by contacting [change@jessazimmerman.com](mailto:change@jessazimmerman.com). Even if you opt-out, we may still collect and use non-Personal Information regarding your activities on our Sites and/or information from the advertisements on Third-Party websites for non-interest based advertising purposes, such as to determine the effectiveness of the advertisements.

You have the right to unsubscribe from future marketing emails from Jessa Zimmerman by using the "unsubscribe" link at the bottom of all emails. We will process this request within a reasonable time. Note that you will continue to receive transaction-related emails regarding product use and non-promotional communication regarding Jessa Zimmerman and our Sites, such as updates to our Terms or Privacy Policy.

## Children's Privacy

The Sites are not directed to children under 13 (and in certain jurisdictions under the age of 16) years of age, and Jessa Zimmerman MA PLLC does not knowingly collect Personally Identifiable Information from children under 13 (and in certain jurisdictions under the age of 16) years of age. If we learn that we have collected any Personal Information from children

under 13 (and in certain jurisdictions under the age of 16), we will promptly take steps to delete such information.

## Changes To This Privacy Policy

This Privacy Policy is effective as of May, 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## Contact Us

If you have any questions about this Privacy Policy, please contact us.

# EU Data Protection

## Information Collected

The following information may be collected by third parties, but is not stored directly by Jessa Zimmerman MA PLLC:

- A username of the user's choice
- Email address
- IP addresses where using the Sites
- Local time zone
- Credit card information

## Information Use

This data is primarily used for contacting our users, ascertaining their location to ensure compliance with local laws and regulations, and providing essential functionality.

- When we ask for information, we do so at the time that it's required. We do not ask for, store or collect information that we do not need.

## Third Party Service Access

The following is a list of third party services that may access your data at various times, along with links to their privacy policies:

- Google Analytics : <https://policies.google.com/privacy?hl=en&gl=us>
- Fullslate : <https://www.internetbrands.com/privacy/privacy-main.html>
- Mailchimp : [https://mailchimp.com/legal/privacy/?\\_ga=2.4851831.590323434.1527342358-501392940.1526065013](https://mailchimp.com/legal/privacy/?_ga=2.4851831.590323434.1527342358-501392940.1526065013)
- Electronic Payment Services : tbd

## How can I delete my data?

Please contact us at [change@jessazimmerman](mailto:change@jessazimmerman) to request your account, and its associated data, to be deleted from the third parties', and associated, servers.

## How can I export my data?

Data would need to be exported from the third parties directly since none is stored by Jessa Zimmerman MA PLLC

## Who is the Data Protection Officer?

Data Protection Officer:  
Jessa Zimmerman  
[change@jessazimmerman.com](mailto:change@jessazimmerman.com)